

FACTS SHEET and INFOS

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Name of University	ISIA - Istituto Superiore per le Industrie Artistiche di Roma
ERASMUS Code	I ROMA 12
Homepage	www.isiaroma.it
Postal Address	ISIA ROMA DESIGN piazza della Maddalena,53 00196 ROMA
ERASMUS OFFICE	Prof. Monica Martino - Erasmus Coordinator Mr. Claudio Formica - Erasmus Coordinator ISIA ROMA DESIGN Piazza della Maddalena 53, 00186, Roma, Italy international@isiaroma.it tel.:0667961195

Application details for exchange student

Application Deadline	Winter semester 15 July - Spring semester 15 January
Academic Calendar	<p>Semester 1 - WINTER SEMESTER Classes begin: November (recommended arrival: 10 days before) Classes end: February Examination period: 15 February - 15 March</p> <p>Semester 2 - SPRING SEMESTER Classes begin: March (recommended arrival: 10 days before) Classes end: June Examination period: 15 June - 15 July</p>
Application form	Find it on our web site www.isiaroma.it
Application procedure	Applications must be proposed by Erasmus Office of sending Institution. The erasmus office will select applicants send you a confirmation letter.
Portfolio	Portfolio has to show pictures and images of academic and non-academic works and must not be more than 5 megabyte large.
Learning Agreement	After receiving our confirmation letter the student must fill in the Learning Agreement choosing courses to attend during exchange period. Erasmus students can attend only courses of the campus in ROME.
Notes	The timetable of lessons is normally scheduled by the second week of october



ROMA

Historical venue of ISIA Roma. The campus is located in the very centre of the city, in a XVII century building, near Pantheon. It provides workshop for models, photography workshop a computer room.

PESCARA

Pescara is located in Abruzzo, 250 km west from Rome, right in front of Adriatic Sea. Pescara campus was founded in 2009. The city offers a good life quality and the campus has the same didactic organization and most of the teacher are the same than Isia Roma.

PORDENONE

Pordenone campus was established in 11-12. It has only the BA in Industrial Design. Due to the strong industrial district, the Campus has a really close interchange with companies, like Presotto or Barilla, just to quote and organizes an annual Design week in collaboration with companies, institutions and students from all over in the world.

Istituto Superiore per le Industrie Artistiche (Higher Institute for Artistic Industries), usually referred to with the acronym ISIA, is a public institution and part of the Italian Ministry of Education, University and Research, AFAM (Higher Education in Art, Music and Dance).

ISIA Rome Design is Italy's oldest institution in the field of industrial design. It was founded in 1965 by Giulio Carlo Argan and Aldo Calò. It follows the European tradition of the Bauhaus and the Hochschule für Gestaltung of Ulm, grafting their methodologies onto Italian creative culture. ISIA Rome Design has received many prizes and acknowledgements and is the only European institution to have won the Compasso D'Oro by the national association ADI (Industrial Design Association) twice (1979 and 1987). Rome ISIA is a member of the Cumulus, the International Association of Universities and Colleges of Art, Media and Design.

Rome ISIA has two subsidiaries, in Pescara (since 2009) and Pordenone (since 2011). Both of them offer a Bachelor of Arts in Industrial Design.

Isia teaching model is based on:

Small number of student

Workshops and experimentation

Interaction and interchange of knowledge and experiences

Isia's teaching method is highly experimental: it starts from pretty conceptual subjects, like theory of form, basic design and go through the very practical and technical courses, e.g. ergonomics or technology and of course the design courses. Our goal is to develop critical skills and professional abilities, in order to create high profile professionals in the design field. Graphic design and communication are a consistent part of our training. Students will learn to deal with professional software as well as to deeply understand semiotic, sociologic, psicologic and market aspects of communication.

The systemic approach is a constant in all the training period. It starts from the Bachelor's courses, and it develop completely in the Master course on System Design.

This approach permit to overcome the old strict definition of design as a mere answer to market need, and to place it in the complexity of the contemporary society. Products are thought as part of a whole system and of the society. They can carry new lifestyles, they can be part of new services and build new social organization based on interactivity, technology, ethics, and sustainability. The question isn't more like "how to design a product", but "what can I design for future scenarios?" and "which will be these scenarios?"



CAMPUS IN ROME:

Bachelor Degree in DESIGN

Master Degree in Systems Design



BA in DESIGN

The bachelor's course focuses on product design, gives strong professional abilities and grants a first-level academic diploma in industrial design. Small numbers of students are admitted each year in order to guarantee effective teaching and a high quality training. ISIA is a space for experimentation and a centre for interdisciplinary activity and exchange among students and teachers. The ISIA's courses include Meta design studies that study the shape's principles and the coherence of formal structures, as well as the basic components of classical design theory like function, ergonomics and technology. The ISIA training deepens the semantic, aesthetic and psychological aspects of how the material reality is in connection to the person, as well as the connected sociological rituals. The teaching is based on the constant relationship between the design targets, the shaping of design methods and the maximisation of the creativity expression.

MA in Systems Design

The two-year MA specialisation course in systems design is intended to provide the students with the tools, knowledge and skills to perform as professional designers in industrial systems that consist of integrated products and services. Students will develop their organisational skills, they will learn how to manage design projects, how to handle complexity and how to make design choices in a context where experimentation aims at systems innovation.

Graduates are in possession of:

- A basic knowledge of sociology, culture and semantics and communication skills which allow them to operate in a dynamic contexts;
- Knowledge and methodological skills enabling them to handle the complex aspects of design projects.
- Business administration and marketing skills enabling them to make strategic decisions regarding the design and organisation of the production of goods and services.
- Ability to make a systemic analysis of a design project within socioeconomic and technological contexts of reference.

Professional Profiles of graduates are suitable to the following job contexts:

- Work in a professional design studio, in association with others or individually, where they exercise the profession of designer, in an integrated and harmonious way, for enterprises producing goods and services for a highly developed market in terms of quality and numbers,
- Work in a large manufacturer, or multi-national company, which, within its organisation, comprises units devoted to design and systems innovation at the centre of its research strategy in an operating context which is dynamic and experimental;
- Work in design research and/or study centres in which researchers, even in specialised sectors, conduct experiments on materials, technologies, innovation in use and the improvement of the quality of life;
- Professional consultant for public administrations and agencies providing public services when the choice of design is of particular aesthetic and functional importance, also for the intermediate user, to promote the image of the environment and the safeguarding of social behaviour.

Istituto Superiore per le Industrie Artistiche di ROMA A.A. 2016/2017						
FIRST YEAR Bachelor Degree in DESIGN						
		ID Codes	Examination or Informal Speech	ECTS winter sem	ECTS spring sem	Total HOURS of lesson
<i>BASIC COURSES</i>						
Logics for Design	T	ISST/01	Informal Speech	4		32
History and Culture of Design 1	T	ISSC/01	Informal Speech	3	3	48
Semiotics 1	T	ISDC/01	Informal Speech		4	32
Principles of Technology 1	T/P	ISST/02	Examination	4		48
Descriptive Geometry	T/P	ISDR/02	Examination	3	3	72
<i>DESIGN RELATED COURSES</i>						
Computer Graphics	T/P	ISDR/03	Examination	2	2	48
CAD Computer Graphics 1	W	ISDR/03	Examination		2	48
Design and Drawing	W	ISDR/03	Informal Speech	1	1	48
Image Laboratory	W	ISDC/03	Informal Speech	2		48
Visual Communication 1	T/P	ISDC/05	Informal Speech		2	24
Models Workshop	W	ISDR/03	Informal Speech	2		48
Basic Design	T/P	ISME/02	Examination	4	4	96
Elements of Design	T/P	ISME/01	Examination	4	4	96
English 1	T/P	ISSE/02	Informal Speech	2		24
Design Workshop	T/P		Informal Speech		4	48
TOTAL FIRST YEAR				31	29	760

T = theory

T/P = theory+practice

W = workshop

ECTS = credits

Green colour = suggested to Erasmus students

Istituto Superiore per le Industrie Artistiche di ROMA A.A. 2016/2017						
SECOND YEAR Bachelor Degree in DESIGN		ID Codes	Examination or Informal Speech	ECTS winter sem	ECTS spring sem	Total HOURS of lesson
<i>BASIC COURSES</i>						
Mathematics for Design	T	ISST/01	Examination	4		32
History and Culture of Design 2	T	ISSC/01	Examination	3	3	48
Semiotics 1	T	ISDC/01	Examination	4		32
Ergonomics 2	T	ISSU/04	Informal speech		4	32
Principles of Technology 2	T/P	ISST/02	Examination	2	2	48
Psychology	T	ISSU/03	Examination	3	3	48
<i>DESIGN RELATED COURSES</i>						
Meta Design	T/P	ISME/02	Examination	4	4	96
Industrial Economics	T/P	ISSE/01	Examination	3	3	72
Design and Drawing 2	W	ISDR/03	Examination	1	1	48
Product Design 1	T/P	ISDE/01	Examination	4	4	96
CAD Computer Graphics 2	W	ISDR/03	Examination	2	2	96
Visual Communication 2	T/P	ISDC/05	Examination		2	24
English 2	T/P	ISSE/02	Examination	2		24
TOTAL SECOND YEAR				32	28	696

T = theory

T/P = theory+practice

W = workshop

ECTS = credits

Green colour = suggested to Erasmus students

Istituto Superiore per le Industrie Artistiche di ROMA A.A. 2016/2017						
THIRD YEAR Bachelor Degree in DESIGN		ID Codes	Examination or Informal Speech	ECTS winter sem	ECTS spring sem	HOURS of lesson
<i>BASIC COURSES</i>						
History and Critics of Contemporary Design	T/P	ISSC/01	Examination	3		36
Systemics	T	ISTT/01	Examination	4		32
Ergonomics 3	T	ISSU/04	Examination	4		32
<i>DESIGN RELATED COURSES</i>						
Systemic Analysis	T	ISDE/03	Examination		6	48
CAD Computer Graphics 3	W	ISDR/03	Examination	2	2	96
Product Design 2	T/P	ISDE/01	Examination	4	4	96
Workshop Visual Communication 3	W	ISDC/05	Examination		2	48
Typological Innovation	W	ISDE/03	Examination	2	2	96
<i>ALTRE ATTIVITA'</i>						
English 3	T/P				3	36
Autonomous Activity	T/P				9	
Internship R&S	T/P				9	
Final Work	T/P				4	
TOTALI TERZO ANNO DI CORSO				19	41	520

T = theory

T/P = theory+practice

W = workshop

ECTS = credits

Green colour = suggested to Erasmus students

CAMPUS IN PESCARA:

Bachelor Degree in
Product and Communication Design

Master Degree in Multimedia Design



BA in Industrial Design (Product)

It has the BA in Industrial Design with a focus on dressing design. Isia Roma has a strong tradition on dressing design and has transmitted its heritage in Pescara, a territory that has quite a big industrial district of textile and clothes. In the course the students learn how to deal with innovation, to approach trends and visual communication as well as “design for all”, social issues and eco-conscious approach.

NEW MA in Multimedia Design

From the next year, the new MA in Multimedia design, in collaboration with Music Accademy of Pescara, is about to open. This MA will offer a wide range of new courses on interaction design, exhibit design and digital design all merged in a systemic approach. The MA will prepare flexible and highly skilled professional designers that can work in a new complex media-crossing scenario that goes from the music and sound design to the interaction and exhibit design.

Graduates are in possession of:

After completing his studies of the Course of Academic Degree Course in “Multimedia Design”, the student will become a professional of interactive communication. He will have the skills to design digital experiences, using computer coding and tools. He will be able to create multimedia and interactive systems, design performances and events, web and mobile applications, audio-visual experiences, with a special attention to the music field. The course will deepen the new media communication, the multimedia techniques and sound design.

Job opportunities:

- post-production
- audio-video communication
- web agencies
- television and production companies
- software development / application
- music composing
- video-music design
- sound technology
- cinema, theater, advertising, marketing and gaming
- motion graphics, animations, digital and animated

CAMPUS IN PORDENONE:

Bachelor Degree in Industrial Design



Bachelor Degree in Industrial Design

Isia is experimenting a new teaching model in Pordenone, in which companies and University work together to enhance the territory, quality of instruction, job market and innovation. Eco-design, Design Maker and Coworking are some of the most important issues in the didactic path of Pordenone.

Every year, in March-April, Isia organizes a Design Week in Pordenone that increases in importance and involves more and more companies, institutional partners and students from all over the world. During the Design Week, students from all courses work together in several workshops led by professors, tutors from companies and start-up agencies and local administration representatives.





- for the selection of students admitted
- for the small number of students in each course
- for teacher/student ratio presently 1:4
- for the highly qualified teaching faculty from the world of academia and the professions
- for the strong esprit de corps among students and teachers
- for the interdisciplinary nature of teaching and research
- for the constant contact with enterprises and research centres
- for the speed of labour market integration of students upon graduation*
- for the relevance of skills acquired at isia to skills actually required for the job.*

(*) Source: Censis: AFAM training system survey, Rome 2003



ROOMS IN ROME

Good price in quite central: SAN PAOLO or SAN GIOVANNI more or less 350 euros per month. Good Price in zones quite near to ISIA: BALDUINA, GREGORIO VII, TRIONFALE.
(Not young or exciting zone, but quite near and cheap)

Youngster and trendy zone: SAN LORENZO, PIAZZA BOLGNA, PIGNETO.

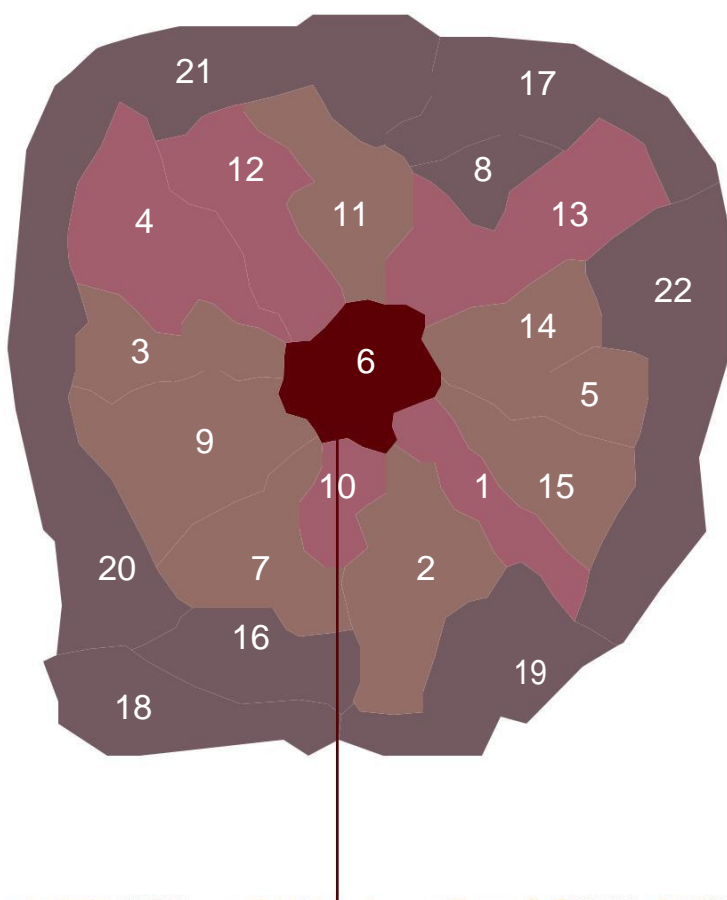
<http://property-italy.immobiliare.it/>

<http://house-for-rent.affitto.it/>

<http://roma.bakeca.it/offro-camera-0> (only italian but very good)

<http://www.affittostudentiroma.it/en/>

<http://www.soloaffitti.it/?gclid=CPveoar2rMCFVC7zAodrgUAeg> (only italian)



- 1 - Appio Latino / S. Giovanni / Appia N.
- 2 - Ardeatino / Colombo / Garbatella
- 3 - Aurelio / Boccea / S. Pietro
- 4 - Balduina / Montemario / Trionfale
- 5 - Casilina / Prenestina / Cento celle
- 6 - Centro Storico
- 7 - Eur / Marconi / Magliana
- 8 - Monte Sacro / Talenti
- 9 - Monteverde / Gianicolo
- 10 - Ostiense / San Paolo
- 11 - Parioli / Flaminio / Pinciano
- 12 - Prati / Trionfale
- 13 - Salaria / Bologna / Nomentano
- 14 - Tiburtina / Collatino
- 15 - Tuscolano / Don Bosco / Cinecittà
- 16 - Acilia / Axa / Infernetto
- 17 - Bufalotta / Settebagni / C. Monastero
- 18 - Lido di Ostia
- 19 - Morena / Ciampino / Triglia
- 20 - P. del sole / C. Lumbroso / Valle santa
- 21 - Quarto casale / Labaro / Olgiata
- 22 - Sette Ville / Torre Gaia / Tor Vergata



TRANSPORT IN ROME



Rome Public transport website
<http://www.atac.roma.it/?lingua=ENG>

Tickets and Passes:
<http://www.atac.roma.it/page.asp?p=14>



Underground lines Maps
<http://www.atac.roma.it/page.asp?p=18>



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<http://www.isiaroma.it/>
<https://www.facebook.com/pages/ISIA-ROMA-DESIGN/48591296339?fref=ts> <http://www.designmadein.net/>
<http://www.metaprogettazione.it/>